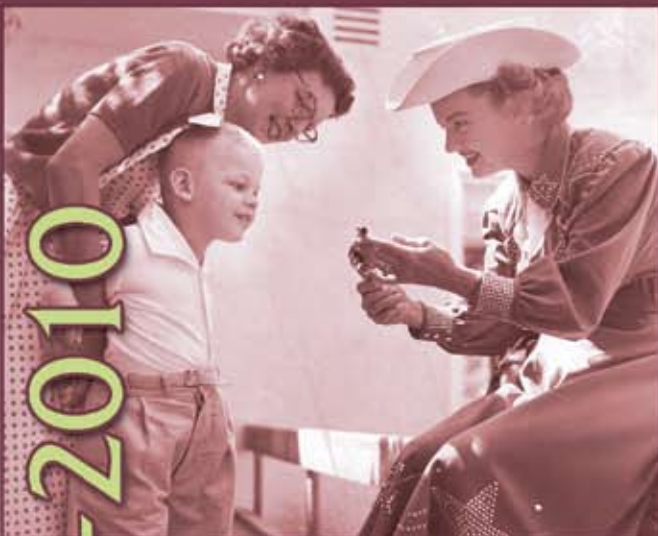


# Hillside House

fostering abilities, creating community

# 65 years

Annual Report 2009-2010



# Dear Friends,

In this year's Annual Report we take time to celebrate the 65th anniversary of Hillside House, with a glance at where we started, how far we have come, and where we are headed. We hope you enjoy this. We always like hearing from you.



The past year was quite successful for Hillside House on many fronts. We ended 2009 on a strong financial footing—thanks to the generosity of individual donors and particularly to unprecedented foundation support—purchasing a new wheelchair-accessible van and new furnishings for the common areas of the House. The re-opening of aquatic therapy has been a real boon to our residents, and we have now been operating that program 16 hours a week (most weeks) for a year. Residents have been taking trips to Hollywood, Disneyland, Sea World, the Richard Simmons' Slimmins Studio in Los Angeles, the Aquarium and more. Our Community Plan for the development of the campus continues to move forward.

We have continued to build on and improve our communications with family members and friends—a priority—through our bi-monthly e-newsletter, our Facebook page and the News page of our website (updated monthly). And this year's Women of Purpose of Luncheon was once again a big success—an inspiring and beautiful day which netted \$60,000 for our residents' programs.

However, individual donations to Hillside House were down in 2009, and this year overall giving from both individuals and foundations is at its lowest point in the last three years, so we face significant challenges in meeting our budgetary needs and program goals for the current year. Foundation support has become much more competitive as some foundations have decreased, or even temporarily stopped making, grants due to losses in their endowments. In addition, Medi-Cal reimbursement rates, which account for the majority of our funding, have been frozen for three years, despite the fact that the cost of providing medically-intensive care has increased.

Nonetheless, we continue to work to improve the lives of our residents in every way we can. This year, we are planning to revamp our staff development position and supervision of our CNAs. We have purchased a second wheelchair-accessible van, to ensure that our residents can make all of their appointments in town. And we have also been soliciting funds for our Bedroom Makeover Project. Our residents deserve the best. Details of these projects are included in this report.

This past July marked another milestone, the 20th anniversary of the Disability Rights Act that has made such a difference in the accessibility of facilities and public transportation. Outside our front door we can watch the buses lower their thresholds to allow wheelchairs to load and take our residents to their appointed rounds in the world. To those people who influenced and made public policy 20 years ago, and to all of you who help to make our residents lives whole and satisfying, we send our most sincere happy anniversary wishes.

Sincerely,

A handwritten signature in black ink that reads "Jim Wolfe". The signature is written in a cursive, flowing style.

Jim Wolfe  
President, Board of Directors

A handwritten signature in black ink that reads "Pam Flynt Tambo". The signature is written in a cursive, flowing style.

Pam Flynt Tambo  
Executive Director

# Hillside House Through the Years



**1939** Hillside House is started in Ojai by Hollywood movie director George Cukor, known for numerous, now-classic films, including *My Fair Lady*, *Born Yesterday*, *The Philadelphia Story*, and *A Star is Born*. Cukor hires Muriel Evans, a London-trained nurse, to work in Ojai with his niece, who has cerebral palsy. Joan Flanders, a physiotherapist, joins the staff.



**Jan 27, 1951** The land is purchased at a greatly discounted price (thanks to the Coles) through generous donations from the community. Plans by Roy Cheesman and Kem Weber are drawn for an 18,000 square foot facility with an eye to the importance of "pleasant surroundings" for the residents and integration with the landscape. The facility was eventually expanded to 26,000 square feet. Much of the building materials and fixtures as well as construction labor are donated to Hillside House or given at greatly reduced rates, including more than 2,500 hours of donated labor. Yard sales and thrift stores provide many furnishings to the thrifty Coopriders.

**December, 1943** They move to rented property on North Ontare Road in Santa Barbara. Hillside House evolves into a cerebral palsy treatment center, modeled on Sunfield Children's Home in England, starting out with fifteen residents, ages 2 to 18. According to Thomas Sears, later President of the Board, Hillside House "commenced operations under-financed, under-staffed, unlicensed, with a handful of children but no medical staff, and with very little long-range planning."

**1952** Dr. W. E. Sawtelle becomes Medical Director and serves in that role for 50 years, until 2002.

**1944** First Board of Directors is established.

**By 1954** Hillside House "has its own medical staff, is licensed by the state as a hospital, has a larger and better supervised staff of employees, has increased its pupil capacity to thirty-five, has the cooperation of public and private bureaus and departments, and has established goals and objectives by which its progress is charted and measured." (Thomas Sears, then President of the Board)

**1945** Incorporates as non-profit. Cecil Coopriders becomes Administrator and, with his wife Loretta, devotes heart and soul to Hillside House for 35 years, improving and expanding it year by year.

**1955 Easter Sunday** Hillside House opens at 1235 Veronica Springs Road as "a non-profit home for children with cerebral palsy." It was the only private institution of its kind west of the Mississippi.

**1948** The Assistance League of Santa Barbara starts providing volunteer services, as well as generous donations of equipment and vital supplies. Since that time the Assistance League has provided countless hours of volunteer service, working with residents, and has contributed over \$1,250,000 to support the health and wellbeing of Hillside House residents.

**1955** The Aquatic Therapy pool is constructed as a gift from the Assistance League, which also provided all of the necessary equipment for the room.

**1947-49** A fundraising campaign is launched to enable the purchase of 23 acres of the "Pine Grove Farm" owned by Mr. and Mrs. Fred E. Cole and the building of the current facility.



**By 1957** there are 56 residents. Families still paid for costs, though there were scholarships given by Hillside House and through contributions from the Spastic Guild of Los Angeles.

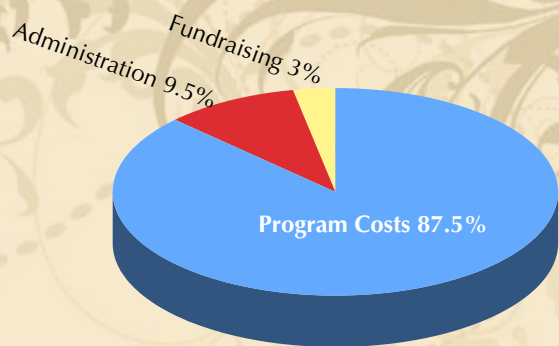
**1958** *Santa Barbara News Press* reports: "Hillside House is one of the institutions of which Santa Barbara is especially proud. It is an

*continued on page 5*

# Financial Activity

INCOME	2009	2008
Medi-Cal Revenue	3,654,386	3,698,543
Private Revenue	89,425	89,670
Regional Center Funding	31,029	33,550
Other Operating Revenue	66,961	63,010
<b>Donations &amp; Grants</b>	<b>397,339</b>	<b>380,186</b>
<b>TOTAL INCOME</b>	<b><u>4,239,140</u></b>	<b><u>4,264,958</u></b>
<b>EXPENSES</b>		
Personal Care & Laundry	147,064	163,220
Dietary	110,491	110,966
Recreational Activities	17,038	16,613
Transportation	12,973	12,691
Property Expenses	67,497	61,905
Utilities	92,533	97,997
Maintenance, Repairs, Supplies	91,280	80,944
Licensing and Tax Expense	208,002	198,470
Insurance	50,584	54,320
Bank & Investment Expense	4,959	5,861
Staff Salaries & Benefits	2,562,629	2,486,620
Payroll Taxes	189,384	181,213
Additional Staff Expense	151,538	148,479
Consultant Services	41,293	37,879
Administrative Expenses	148,719	127,827
<b>TOTAL EXPENSE</b>	<b><u>3,895,984</u></b>	<b><u>3,785,004</u></b>
<b>NET ORDINARY INCOME</b>	<b>343,156</b>	<b>479,954</b>
INVESTMENT INCOME	56,864	(100,664)
<b>NET INCOME</b>	<b><u>400,020</u></b>	<b><u>379,290</u></b>

# Functional Expenses



# Financial Position December 31, 2009

## ASSETS

<b>Current Assets</b>	
Cash and Equivalents	1,327,693
Accounts and Grants Receivable	294,452
Pledges and Grants Receivable	16,016
Investments	225,903
Prepaid Expenses	87,851
<b>TOTAL CURRENT ASSETS</b>	<b>1,951,915</b>
Property and Equipment, net	779,865
<b>TOTAL ASSETS</b>	<b>2,731,780</b>

## LIABILITIES AND NET ASSETS

<b>Current Liabilities</b>	
Accounts Payable	56,586
Accrued Expenses	197,509
<b>TOTAL LIABILITIES</b>	<b>254,095</b>
Net Assets, unrestricted	1,857,732
Temporarily restricted	226,522
<b>TOTAL NET ASSETS</b>	<b>2,477,685</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>2,731,780</b>



continued from page 3

expression of this community's warmth of spirit and practical skill, in helping to establish an institution for the care and training of handicapped children in a field where such care is desperately needed and only rarely provided....No child who can benefit from the care and training offered here is ever turned down for economic reasons."

**1959** A "Festival Day" is held on Labor Day weekend, raising \$6,675 and welcoming over 3,000 participants. The festival featured five musical acts, a barbecue, auctions, carnival booths and two famous personalities of the time, comedian Danny Thomas and Clarence Nash, the "voice of Donald Duck." In 1968, the annual festival added a 3-act play performed by residents. More than 12,000 people attended that year, the most in Hillside House history.

**1959** As some of the first residents have grown up, a new wing is added for the "21 Club," residents 21 years and older, to give them a separate space away from the younger children for their activities. Construction is largely donated by Santa Barbara and Los Angeles businesses and gifts from family members.

**1965** Assistance League moves to a building on the Hillside House campus, becoming our neighbor.

**1968** Jeff Gorham, then a resident for 12 years and still a resident today, is the special guest at an Assistance League meeting, appearing in a brown tweed sports coat made from material he had woven himself.

**1969** The Lanterman Act is passed in California to ensure the rights of people with developmental disabilities and provide government funding for services and supports for these people and their families.

**1969** Donald Becker becomes a member of the Board of Directors, beginning a 41-year term which continues into this year!

**1982** Jean McClain becomes Administrator and serves for 17 years, until 1999, overseeing many improvements to the facilities and expansions to our programs, as well as the advent of computerization in Hillside House's administration.

**1985** Hillside House becomes licensed by the State of California as an Intermediate Care Facility for people with Developmental Disabilities. Staff also work to help those residents who can to transition to independent living.



**July 26, 1990** The Americans with Disabilities Act is signed by President George Bush. It is the world's first comprehensive declaration of equality for people with disabilities. The ADA bans discrimination in the areas of employment, public accommodation, public services, transportation and telecommunications.

**1994** Jodi House completes renovation of a house on the campus, leased from Hillside House, as a center for people with acquired brain injuries.

**September 10, 1995** Hillside House celebrates its 50th anniversary with a return of "Festival Day." The population is now 59 residents ranging from 10 to 81 years.

**1999** Nancy McCollom Lee becomes Executive Director, initiating a Management Team which develops the current Mission Statement, begins long-range planning, and introduces the idea of an integrated community on the property.

**2001** Pam Flynt Tambo becomes Executive Director and is still serving in that capacity today, overseeing the birth of the Community Plan for Hillside House, as well as other growth and improvements.

**September 2002** The Community Plan for the development of the 23-acre campus is born with a vision to create an integrated neighborhood for residents and a sustainable future for Hillside House.

**2007** Facilities Maintenance Campaign raises almost \$150,000 for Hillside House's aging facilities. All major building systems are improved or replaced.

**2009** Aquatic therapy pool re-opens after a five-year closure. The Nancy Read Life Enrichment Fund is established to provide funds for residents, who would otherwise be unable to do so, to expand their life experiences through travel and field trips.



# Donors to Hillside House

## July 1, 2009 - August 30, 2010



### Board of Directors Special Recognition \$75,000+

Assistance League of Santa Barbara

### Founder's Circle \$10,000+

David Gorham  
Jackson Family Foundation  
June G. Outhwaite Charitable Trust  
La Vista Foundation  
Donald and Patricia Mersch  
Santa Barbara Foundation  
Marie Williams Shipman  
Peter Troesch  
Wood-Claeysens Foundation

### President's Circle \$5,000-9,999

The Henry W. Bull Foundation  
Edison International  
General Electric Foundation  
Goleta Valley Cottage Hospital  
Hutton Foundation  
Kathleen Lavidge  
Daniel A. and Edna J. Sattler Beneficial Trust  
Williams-Corbett Foundation  
Jim and Marcia Wolfe  
Estate of Karin Young

### Benefactors \$1,000-4,999

Anonymous  
Ross and Mary Adams  
Earl and Leslie Armstrong  
Mike and Lisa Batzle  
David and Louise Borgatello  
Mario and Judy Borgatello, Jr.  
Henry Bowis  
Richard and Ellen Brand  
Bryant & Sons Jewelers  
The Henry W. Bull Foundation  
Jack and Tis Carlson  
Susan and Jim Chapman  
Silvio DiLoreto  
Federal Drug Co.  
Albert Ferguson  
Norris and Barry Goss  
John and Susan Hanna  
Herban Essentials  
Herbert & Gertrude Latkin Charitable Trust  
Paul and Virginia Hernadi  
David and Jeanne Hoffman  
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Kerrie Kilpatrick-Weinberg  
J.K. Leason  
Mary J. MacPherson  
Christopher and Catherine Manning  
Marborg Industries  
Richard and Francine Monk  
Lee and Janet Newfield  
Pete and Cindy Ortiz  
Parents and Friends of Hillside House  
Marjorie Petersen

Karl and Lois Polifka  
Cecille Raleigh  
Nancy Read  
Joan S. Redmond  
Carol Richards  
Marlene and George Riemer  
Robert Ross  
Jerome Salzwedel  
Philip & Theresa Salzwedel  
Santa Barbara Bank & Trust  
Santa Barbara Motorcycle Club  
Bernard Sapiro  
Gerald and Carol Smith  
Ruth Spevak  
Suzik Steedman  
Pamela Flynt Tambo  
Towbes Foundation  
Venoco, Inc.  
Dr. Nicholas and Sue Vincent  
Jerry and Ann Walsh  
Evelyn and Ted Whitacre

### Patrons \$500-999

Ayers Automotive Repairs  
William and Madeleine Ball  
Robert & Dolores Cathcart  
Hal Conklin  
Marilyn Duque  
Jane Feusier  
Goleta Lions Club  
Good Shepherd Lutheran Women's Missionary League  
Judy Goodman  
Virginia Lee Harvey  
Lee and Bob Hotchkiss  
Norma Kessler  
Christy Walters Kolva  
George Nelmark  
Susan Robeck  
Santa Barbara Elks Lodge #613  
Joyce Shaar  
Virginia and Greg Tusher  
Stella and Norvell Warren  
Linda Westfall

### Sponsors \$100-499

Anonymous  
Anna Agnoli  
Pat Aiken  
Leslie Anderson  
Cynthy Ardell  
Kathleen Back  
Marcia and David Bangs  
Robyn Beck  
Donald Becker  
Bill and Sandee Beckers  
Hiroko Fukui Benko  
Richard Blake  
Rita Blau  
Celene Borgatello  
Laura and Ida Borgatello  
Karen Borick  
Mary Lou Brace  
Brighton Collectibles  
David and Jane Buchanan  
Susan Butler and Mark Shappee

Cajun Kitchen Cafe  
Alisa Camberlan  
Erika Cameron  
Holly A. Carroll  
Robin Cederlof  
Judy Chase  
Coastal Management Resources  
Juanita & Evan Collins  
Columbian Foundation  
Mary and Dick Compton  
Della Cook  
Mary Jane Cooper  
Jan Currey  
Nancy Curry  
Renee and Bill Curtis  
DCH Toyota of Oxnard  
Maggie Day  
Crispina Delarosa  
Sarah de Tagyos  
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Roberta Eby  
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Susan Engles  
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Ferrara Air Conditioning Co.  
Mary Freeman  
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H. C. & Beatrice Gandolfo  
Karyl Gonzales  
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Erin Graffy de Garcia  
Nancy Graham  
Astrid Guenthart  
Stina Hans  
Felicie Hartloff  
Marjorie Jo and Donald Hartsock  
Bruce Heitz  
Estefania and George Herold  
Lauren and Keith Herold  
Mary Heron  
Jane Higa  
Mary Hoff  
Tara Holbrook  
Jane Honikman  
Barbara Hrach, MD  
Carolyn Hubbs  
Michael Hughes  
Susan Hughes  
Alice M. Hyde  
Tom and Dale Imming  
Jackie Inskip  
Elaine Jalonen  
Johnson & Johnson  
Beverly Johnson  
Richard and Patricia Johnson  
Orin and Miriam Jones  
Gerd and Peter Jordano  
Martha Jordano  
Kalpi Kadaba  
Robert and Maureen Keeler  
Mike King  
Wayne and Nancy Kjar  
Margaret Kowalski  
Jennifer Krause  
Gary and Mary Lou Kravetz  
Kroger

Cynthia Krueger  
Alfred Kummer Moir  
Patricia Lambson  
Betty Lou Lange  
Arlene Larsen  
Sharon Larson  
Mark and Asha Lee  
Jean Thompson Leonard  
Dolores K. Lingle  
Rose Louie  
Diana MacFarlane  
Diane MacPherson  
Duree Dunn Mandel  
Ethel Martin  
Charleen F. Mee  
Dennis G. Merenbach  
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Monk Family Trust  
Robert Monk  
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Doedy Orchowski  
Alejandra Ortega-Botello  
Claire Parent  
Gail McMahon Persoon  
Roberta S. Piatt  
Barbara Pollard  
Marie Profant  
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Ann Rudolph  
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Penny Sharrett  
Mary Siegel  
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Joan Stenson  
Bill Stewart  
Carol Stewart  
Nancy Szulczewski  
David Tambo  
Teri W. Taylor  
Sydney Tredick  
Nancy Trotter  
Mrs. Wesley Truitt  
Ley and Suzanne Wertz  
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Jan Williams  
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Pam Wilson  
Betty J. Wilson  
Leny Van Wingerden  
Vaughn & Dee Wipf  
Sandra Woliver  
Virginia and Thomas Woliver  
John Philip Womble  
Judy Wood  
Wilson & Josephine Wu  
Sandy and Scott Yancey  
Mary and Donald Yount

### Friends \$1-99

Anonymous  
Nancy Adams  
Wayne Andrews  
Richard and Rosita Arbagey  
Jean Archer  
Sara Brito Atas  
Len and Jane Atkins  
Automobile Driving Museum  
Roberta Avila  
Ruth Baar  
Blacksheep Harley-Davidsons  
For Christ  
David and Deborah Bates  
Big Lips Company  
Anne Blaschke  
Sondra Blasenstein  
Phyllis Boothman  
Rachel Brand  
Gayle Briggs  
Charles and Carolyn Brockway  
Edwin & Patricia Burba  
Terry and Sandy Butler  
Ishmael and Noemi Buyco  
Jean and Richard Callanan  
Helen Curhan  
Brian and Dawn Davenport  
Margaret Dawes  
Christine Devries  
Judy Dromgoole  
Amy Marie Evans  
Joli Ewart  
Barbara Factor  
Joseph Fazio  
Dr. Angelo and Jeane Ferrario  
Patricia Fligsten  
Jennifer Flynt  
Luciano Gallegos, Sr.  
Esther Garland  
Sandra Gonzales  
GoodSearch  
Tracey Goss  
Russell and Sue Gragg  
Dr. Katharyn Hagen  
Rose Harrod  
Michele Herrera  
John Higgins  
Sharon Hughes  
Patricia Hutchison  
Kathleen and Dave Jacobsen  
Maxima Kahn  
Sarah and Frederic Kass  
Lisa Kjar  
Baruska Knight  
Joan Kobren  
Patricia Kruse  
Curtis Lauber  
Ilan and Barbara Levi  
Rita Lewis  
Sheila and Bruce Marshall  
Barbara McCurry  
Chuck Melendez  
Robert and Dianne E. Miles  
Jack and Cheryl Milo

Raymond and Consuelo Moralez

Kathy Mottarella  
Janette Nelmark  
Dante & Maria Panizzon  
A. Robert Paratte  
Wendy Powell  
Larry Ramsdell  
Elizabeth Rowe  
Ruth Barr  
Frances J. Stephens  
Lawrence L. Stigney  
Rebecca Street  
Murray and Flora Toas  
Monica Wells

### Gifts Made In Honor of

Moselle Brand  
Jamie Burba  
Sue Butler and Mark Shappee  
Tommy Dale  
Robert S. Fredericks M.D.  
Sue Fredericks  
Lee Harvey  
Valerie Hutchison  
Ingelise Kjar  
Cynthia Krueger  
Luella Nelmark  
Morgan Newfield  
Peggy's Used Treasures  
Joan Spevak  
Katie Troesch  
Ricky Warren

### Memorial Gifts

Brigid Allison  
Ron Boeddeker  
Matt Boyle  
Lynne Cameron  
Bruce Davis  
Margo Freeman  
Leo Gonzales  
Jack Holland  
Martha Lena Jordano  
Gene Kasmar  
George McNeely  
Lynda Melchiori  
Carol Nelmark  
Luella Nelmark  
Frank Ordnung  
Stevie Pahler  
Randy Palmer  
Vera Potter  
Bill Raleigh  
Gunnar Ramstrum  
Mrs. Rose  
Phyllis Thaxton  
Elsie Tryon  
David Winneguth  
Akira Yamada  
Karin Young

# Looking Ahead

## COMMUNITY PLAN:

The Hillside House Community Plan aims to create more independent living for our residents within an integrated neighborhood—while still providing them 24-hour nursing and therapeutic care—and to ensure the long-term financial health of Hillside House. The project proposes to construct 121 mixed-income residential units and a new administrative and services facility for Hillside House on our 23-acre site. Twelve of the units will be for Hillside House residents. There will also be 28 low-income rental units to create more affordable housing for Santa Barbara residents, as well as 70 market-rate condominiums and 11 inclusionary ownership units.

Currently, Rincon Engineering is conducting an Environmental Impact Review of the project. This Review will be limited to the topic of the impact on traffic, as other aspects have already been addressed. This Environmental Impact Review is expected to take until the end of November, 2010 after which there will be a five-week long Public Review Period. Rincon Engineering will then finalize the EIR. It is projected that this will be available in mid-March, 2011. Public hearings on our Community Plan should occur around May of next year. Then the Santa Barbara Planning Commission and the City Council will make decisions about the project. If the Campus Plan is approved, it will take about a year to complete the architectural drawings. Construction could then commence late in 2012 or early 2013.

For future updates, please visit: [www.hillsidehousesb.org/cp\\_Community\\_Plan.html](http://www.hillsidehousesb.org/cp_Community_Plan.html)

## NEW STAFF POSITION:

This year, we are planning to revamp our staff development position and the supervision of our CNAs. These responsibilities were changed during the budget crisis of 2002-2006 when our funding was extremely tight. Gail Metzger, Director of Client Services, absorbed the supervision responsibilities and nurses provided the staff development work at the minimum hours required by regulations. We are combining these responsibilities now into one full-time equivalent position to focus on the CNAs and comprehensive training needs of our organization. Of the many benefits this new position will bring, we aim to create even better CNA care for our residents, state-of-the art training for all staff, and increased time and attention for our therapeutic, educational and recreational client services activities. We are currently interviewing for this position, while seeking funding to help us absorb the cost.

## SPONSOR A ROOM:

Last year the Board of Directors toured the facility and decided that attention needed to be paid to the comfort and attractiveness of the house for our residents. In the second half of 2009 we were delighted to see a fresh new look for the common areas of Hillside House. The lounge got comfortable new couches, the dining room got new chairs, and a cozy “little corner” was created in the activity room with a rug, lounge and bean bag chairs and a bulletin board for pictures.

This year it is time to focus on the residents’ bedrooms. Our Bedroom Makeover Project seeks to give residents’ rooms a bright look, more space for their personal belongings and more comfort and convenience with a fresh coat of paint, new 4-shelf units between each of two beds, new nightstands, and new flat-screen TVs mounted on adjustable brackets on the wall. The project will cost approximately \$1,000 per resident or \$59,000. Generous grants from the Williams-Corbett and La Vista Foundations and donations raised through a “Poker Run” organized by the Santa Barbara Motorcycle Club will help us complete this project, but we still need to raise \$36,000 this year. Donations will be gratefully accepted.



### MARGO FREEMON ENDOWMENT FOR MEDICAL AND DENTAL CARE

This memorial endowment was created in 2003 in loving memory by Margo’s sister and brother-in-law, Pat and Don Mersch. Income from the permanently invested fund allows residents who are not covered by Medi-Cal to receive the treatment they need.

### PHYLLIS THAXTON MEMORIAL ENDOWMENT FOR STAFF SALARIES

Established in memory of Phyllis, a resident of Hillside House for 50 years, by her sisters Madeleine Ball and Betty J. Wilson, and her brother-in-law, William Ball. Income from the permanently invested fund supports the salaries of Hillside House direct care staff.

### MICHAEL BRAND MEMORIAL FUND

This fund was established by Richard and Ellen Brand in memory of Richard’s father. Expenditures from the Fund are restricted for the purpose of enhancing Hillside House staff training programs

## Keep in Touch

**Our e-newsletter, *Happenings*,** brings lively short articles and photos to your email inbox once every two months. If you’d like to receive this, sign up on our website: [www.hillsidehousesb.org](http://www.hillsidehousesb.org)

**We’re on Facebook!** Our Facebook page now has a community of nearly 80 “fans.” Visit our page and choose “Like” to keep in touch, see photos and videos and help us spread the word about the work we do.

# Ensuring the Future

George Riemer retired from his job at Miller Brewing in Milwaukee and moved to Santa Barbara 14 years ago. His wife Marlene soon got involved with the Assistance League and started volunteering at Hillside House. George came for visits to Hillside House occasionally for Bingo Nights and for the annual Holiday Open House. He and Marlene were moved by the needs of the residents at Hillside House and inspired by the work we do.



While they give to a number of charities, they were looking for a way to make a bigger and more lasting difference. They wanted to give where the money would make a direct, immediate impact in the lives of people who need it, and they wanted to “give where they live.” So George researched carefully the best way to make a large donation. He didn’t want it to be “a flash in the pan,” so he chose to make an endowment of \$50,000 which will be managed by the Santa Barbara Foundation and given to Hillside House at the rate of 5% per year. That way the residents receive help through the Riemer’s generosity on an ongoing basis, and the value of the gift can grow over time as the investment grows.

George writes of the decision: “The residents of Hillside House, through no fault of their own, live a life of dependency that most people probably cannot fathom. Thanks, however, to the dedication of, and care from, the staff and management of Hillside House, and the support from many in the Santa Barbara community, the residents have a safe, pleasant and nurturing environment in which to live. After considering the mission of Hillside House, the quality of staff, support from the community, and what we consider an obligation to help those who cannot help themselves, we decided to make a gift to the Santa Barbara Foundation which will provide annual funding to Hillside House in perpetuity. We are pleased to be able to help and hope others will be similarly inclined.”

The residents, staff and Board of Hillside House are enormously grateful to the Riemers for their generosity and compassion.



1235 Veronica Springs Rd.  
Santa Barbara, CA 93105

*Fostering Abilities. Creating Community.*

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Recent photos of Hillside House residents in this report by Andrew and Bill Shoneberger, Carolina Schoenborn and Curtis Lauber.

[www.hillsidehousesb.org](http://www.hillsidehousesb.org)

